

Delicious
Magic Chef
place



PRIOR QUALITY
THING YOU BUY!
1967

FABULOUS FREE DRAWING for 37 exciting prizes!

No obligation! Nothing to buy! Just write your name, address and phone number on the back of your register slip or on a piece of paper and drop it in the box provided at the check-out stand. Starts today.

Thursday, May 11th; ends Wednesday, May 24th. Prizes are non-cashable and non-transferable. Winners need not be present; will be notified. Adults only. Enter today! You can win one of these exciting prizes.

1st prize

A THRILLING WEEKEND FOR TWO AT THE RIVIERA HOTEL IN LAS VEGAS. Room accommodations and meals included in this exciting first prize. Three days and two nights.

2nd prize

A FUN-FILLED WEEKEND FOR TWO AT THE FAMOUS NEWPORTER INN IN NEWPORT BEACH. Room, meals, plus three days and two nights of fun and water sports.

3rd-12th prize

A \$5 BOTTLE OF COTY'S FRENCH INSPIRED "EMERANDE" PERFUME.

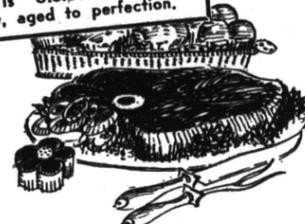
13th to 17th prize

A DELICIOUS CAKE, BAKED AND DECORATED TO YOUR ORDER IN MAGIC CHEF'S OWN BAKERY! A regular \$5

STON'S
EN PIES
49¢

SALAD DRESSING
**KRAFT
MIRACLE WHIP**
quart jar **39¢** SAVE 16¢

Luscious, thick, tender meat steaming with rich, hearty aroma, sizzling on your platter—only at Magic Chef! All our beef is U.S.D.A. "Choice" quality, aged to perfection.



U.S.D.A. "CHOICE" BEEF
ROUND STEAK
BONE IN CENTER CUT **67¢ lb.**

Utterly delightful in gelatin salads and desserts!
Cocktail 5 tall 303 cans \$1
Always stringless, tender-crisp—garden-fresh flavor.
Green Beans 4 tall 303 cans \$1
Ripe tomatoes with green pepper, onions and spices.
Red Tomatoes 4 tall 303 cans \$1
Infusion to real Hawaiian flavor.
Apple Juice 4 46-oz. cans \$1

MAKES CLOTHES BRIGHT
BOLD DETERGENT
king size **89¢** (Incl. 25c off) SAVE 44¢

U.S.D.A. "Choice" Beef—Delicious simmered with stewed tomatoes. Try it with noodles
SWISS STEAK **67¢ lb.**
U.S.D.A. "Choice" Beef—Center cut. Real aged beef flavor at a budget-saving price.
BONELESS ROUND STEAK **79¢ lb.**

U.S.D.A. "CHOICE" BEEF
RUMP ROAST
bone in **67¢ lb.**



1 DAY FRESH—CALIFORNIA GROWN
WHOLE BODY FRYERS
2—2 1/2 lb. average chickens **29¢ lb.**

PACIFIC
ASTA-CRISP CRACKERS
1-pound box **19¢**

Instant mix—tasty hot or cold—just add milk and stir. 2 lb.
Nestle's Quik **79¢**
Magic Chef halves or Fresh-Kist slices, sun ripened for rich flavor
Cling Peaches 4 large 2 1/2 cans \$1
Magic Chef—Moist, light cakes—perfect results every time.
Cake Mix 4 req. pkgs. \$1
Golden Creme—First quality butter, lightly salted. 1-lb. carton.
Grade AA Butter **79¢**

U.S.D.A. Grade "A"—California grown, one day fresh chickens with lots of tender meat.
KING SIZE FRYERS **33¢ lb.**
California grown fryer parts—let light and dark meat fanciers take their choice!
FRYER LEGS OR BREASTS **59¢ lb.**
U.S.D.A. "Choice" Beef—Everybody's favorite for outdoor cooking—extra tender.
CHUCK STEAK **49¢ lb.**
U.S.D.A. "Choice" Beef—Broil them with lots of spicy sauce and watch 'em disappear!
BEEF SHORT RIBS **29¢ lb.**
Rath's "Society" Brand—delicately smoked, full of flavor, and not a bit of waste!
RATH BONELESS HAM **\$1 19¢ lb.**
"Brown 'n' serve"—great waker-upper breakfast, or serve for supper. 8-oz. package.
HORMEL SAUSAGES **49¢**

WHOLE OR POINT CUT
CORNERED BEEF BRISKET
59¢ lb.



RED LABEL—SLICED
HORMEL BACON
1 pound pkg. **59¢**

Frozen—White and dark meat for a sumptuous feast one day, sandwiches the next. 2 1/2 lbs.
HONEYSUCKLE TURKEY ROAST **\$3 59¢ lb.**
Honeysuckle—frozen. No fuss, no carving. Lots of tender meat in rich gravy. 2 lbs.
SLICED TURKEY with GRAVY **\$1 98**

Gourmet Seafoods

Delicate, sweet Dover sole—broil with butter.
Fresh Fillet of Sole **98¢ lb.**
Ocean fresh, ready to pan fry and enjoy.
Fillet of Red Snapper **59¢ lb.**

Frozen—Deep fry for fish 'n' chips! 12-oz. pkg.
Certi-Fresh Halibut **75¢**
Frozen—crisp outside, flaky inside. 2-lb. pkg.
Certi-Fresh Fish Cakes **98¢**

Produce



GOLDEN RIPE
CHIQUITA BANANAS
9¢ lb.

U.S. NO. 1—NEW CROP
WHITE ROSE POTATOES
10 lbs. 29¢



MILD, SWEET
BROWN ONIONS
2 lbs. 9¢

LARGE, BROWN
STEAK MUSHROOMS
1/2-lb. **29¢**



RED, RIPE—LOCALLY GROWN
STRAWBERRIES
12-oz. baskets **4 99¢**

DEL AMO
SHOPPING
CENTER
CORNER OF
HAWTHORNE &
SEPULVEDA

MAGIC CHEF



we welcome
FOOD STAMP
SHOPPERS